Niko Fiti

Content Calendar 2020
Campaign Brief:

Niko Fiti is a financial literacy program founded by Tanzania Bankers Association in collaboration with FSDT designed to enhance financial literacy in Tanzania.

Niko Fiti apart from providing financial literacy awareness and education will also aim to enhance digital financial services usage in Tanzania through creation of awareness and insights.
Niko Fiti
- A broad financial literacy program that promotes financial literacy and digital banking usage via mobile, internet, Agents and so much more.
- Enabler to better use of financial services
- Financial services is more than brick and mortal
- Safe and secure way to use financial services
- Access from anywhere you are.
- Financial education
- Accessed through mobile USSD, Mobile Apps, ATMs, Agents, Internet etc.
- Financial literacy content
- How to information
Creative Assets:

- E-Posts with theme topics:
Creative Assets:

- E-Posts with Pics only (Content added)
Creative Assets:

Niko Fiti Kitaa

Vicoba vimenitaoa, kutoka kupiga vizinga mpaka sasa nina genge.  
Asha Juma

Huwa naweka sh.20,000/= kila wiki kwenye akounti yangu ya akiba. Kwani mwisho wa mwaka nataka nianze kujenga  
Rashidi Saidi

Huduma za benki kwa njia ya simu zimenifanya niokie muda na fedha, kwani zamani ilikuwa lazima nitoke kwenda benki.  
Rashidi Saidi
Mchumia juani hulia kivulini...

Ndondondo si chururu...

www.tanzaniabankers.org
Huwa naweka sh.20,000/= kila wiki kwenye akounti yangu ya akiba. Kwani mwisho wa mwaka nataka nianze kujenga

Rashidi Saidi
#MsogezeMshkaji

#MsogezeMama

#MsogezeBaba
#MsogezeeBaba

#MsogezeeBabu

#MsogezeeBibi